



+ CUNA Mutual Group Brand Transition Survey

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## **CUNA Mutual Group Brand Transition Survey**

CUNA Mutual Group is changing its Brand name to “TruStage.” We have been busy working behind the scenes preparing for our May 2023 TruStage® brand launch and now we need your help. We created a survey to identify areas within your company that use the name or logo of CUNA Mutual Group, or variations of. Our team will be reaching out and working with you directly to talk about a timeline for next year. The survey will take approximately 4 minutes to complete. [Take survey now.](#)

If you have questions relating to this survey, please reach out to [Dan Fandrey](#).

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